City of Tustin
Introduction to Districting

Traducción al Español Disponible

Meeting is Being Recorded

Logistics and Amenities

Introductions

Today's Goals

You Learn From the Experts

Experts Listen to *You*

You Leave Empowered to Give Effective Feedback

Why You Should Care

- ☐ Democracy works better when people are engaged.
- ☐ You are experts on the community.
- ☐ You are an expert about your neighborhood.
- ☐ A once in a decade opportunity.

Today's Schedule

AGENDA: 7:00 p.m – 8:30 p.m
Process, Rules and Goals
Neighborhoods/Communities of Interest
Next Steps

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Background

- California Voting Rights Act (CVRA) of 2002
- June 23, 2020 letter from the Mexican American Legal Defence and Education Fund (MALDEF)
  - The letter asserted that Tustin's "at-large" election system violates the CVRA. The City of Tustin has started exploring the shift to district-based elections in light of the letter.

We need your help to potentially make this change and draw new City Council districts!

Election Systems

1. "At Large"

2. "From District" or "Residence" Districts

3. "By District"

The California Voting Rights Act was written to specifically encourage by-district elections.

California Voting Rights Act (CVRA)

❑ Under the Federal Voting Rights Act (passed in 1965), a jurisdiction must fail 4 factual tests before it is in violation of the law.

❑ The California VRA makes it significantly easier for plaintiffs to force jurisdictions into "by-district" election systems by eliminating two of the US Supreme Court Gingles tests:

   ❑ ~~Can the protected class constitute the majority of a district?~~

   ❑ Does the protected class vote as a bloc?

   ❑ Do the voters who are not in the protected class vote in a bloc to defeat the preferred candidates of the protected class?

   ❑ ~~Do the "totality of circumstances" indicate race is a factor in elections?~~

❑ Liability is now determined only by the presence of racially polarized voting

CVRA Impact

- Switched (or in the process of switching) as a result of CVRA:
  - At least 240 school districts
  - 34 Community College Districts
  - 154 cities
  - 1 County Board of Supervisors
  - 35 water and other special districts.
- Cases So Far:
  - Palmdale, Santa Clara and Santa Monica went to trial on the merits. Palmdale and Santa Clara lost. Santa Monica is awaiting a decision.
  - Modesto and Palmdale each spent about $1.8 million on their defense (in addition to the attorney fee awards in those cases).
  - Santa Monica has spent an estimated $7 million so far. Plaintiffs in Santa Monica requested $22 million in legal fees after the original trial.

- Key settlements:
  - Palmdale: $4.7 million
  - Modesto: $3 million
  - Highland: $1.3 million
  - Anaheim: $1.1 million
  - Whittier: $1 million
  - Santa Barbara: $600,000
  - Tulare Hospital: $500,000
  - Camarillo: $233,000
  - Compton Unified: $200,000
  - Madera Unified: about $170,000
  - Hanford Joint Union Schools: $118,000
  - Merced City: $42,000
- An estimated $16 million in total settlements and court awards so far.

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Districting Process

Step	Description
Census Data Release August 12, 2021	Census Bureau releases official 2020 Census population data.
Two Workshops August 31, 2021 & Date TBA	Share information about the process and opportunities for participation.
Two Initial Hearings Sept. 7 & Date TBA	Held prior to release of draft maps. Education and to solicit input on the composition of districts.
California Data Release Early October 2021	California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data.
Release draft maps	Maps must be posted at least 7 days prior to 3rd hearing.
Two hearings on draft maps Dates TBA	Two meetings to discuss and revise the draft maps and to discuss the election sequence.
Possible map adoption By November 1, 2021 (tent.)	If adopted, map must be approved via ordinance. Final map must be posted at least 7 days prior to adoption.

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Redistricting Rules and Goals

1. Federal Laws

Equal Population

Federal Voting Rights Act

No Racial Gerrymandering

2. California Criteria for Cities

1. **Geographically contiguous**

2. **Undivided neighborhoods and "communities of interest"**
   (Socio-economic geographic areas that should be kept together)

3. **Easily identifiable boundaries**

4. **Compact**
   (Do not bypass one group of people to get to a more distant group of people)

Prohibited:

"Shall not favor or discriminate against a political party."

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years

Respect voters' choices / continuity in office

Future population growth

Preserving the core of existing districts

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Demographic Summary

Estimates using official 2020 demographic data and **preliminary** Census data

Category	Field	Count	Pct	Category	Field	Count	Pct
	2020 Census Pop.	80,276			age0-19	22,298	28%
Total Pop	Hisp	32,712	41%	Age	age20-60	45,390	57%
	NH White	22,901	29%		age60plus	12,375	15%
	NH Black	1,982	2%	Immigration	immigrants	27,234	34%
	Asian-American	20,685	26%		naturalized	12,980	48%
Citizen Voting Age Pop	Total	48,431		Language spoken at home	english	35,478	48%
	Hisp	14,136	29%		spanish	23,259	31%
	NH White	20,757	43%		asian-lang	11,096	15%
	NH Black	1,484	3%		other lang	4,525	6%
	Asian/Pac.Isl.	11,731	24%	Language Fluency	Speaks Eng. "Less than Very Well"	13,043	18%
Voter Registration (Nov 2020)	Total	40,200		Education (among those age 25+)	hs-grad	18,499	35%
	Latino est.	11,363	28%		bachelor	15,062	29%
	Spanish-Surnamed	10,208	25%		graduatedegree	7,973	15%
	Asian-Surnamed	6,699	17%	Child in Household	child-under18	9,862	38%
	Filipino-Surnamed	770	2%	Pct of Pop. Age 16+	employed	44,597	72%
	NH White est.	19,356	48%	Household Income	income 0-25k	2,794	11%
	NH Black	1,137	3%		income 25-50k	3,944	15%
Voter Turnout (Nov 2020)	Total	34,220			income 50-75k	4,459	17%
	Latino est.	8,923	26%		income 75-200k	10,893	42%
	Spanish-Surnamed	8,016	23%		income 200k-plus	3,711	14%
	Asian-Surnamed	5,728	17%	Housing Stats	single family	14,439	51%
	Filipino-Surnamed	634	2%		multi-family	12,810	45%
	NH White est.	17,192	50%		rented	13,070	51%
	NH Black	959	3%		owned	12,730	49%
Voter Turnout (Nov 2018)	Total	23,087					
	Latino est.	5,271	23%				
	Spanish-Surnamed	4,735	21%				
	Asian-Surnamed	3,164	14%				
	Filipino-Surnamed	385	2%				
	NH White est.	13,264	57%				
	NH Black est.	891	4%				

Total population data from the 2020 Decennial Census. Surname-based Voter Registration and Turnout data from the California Statewide Database. Latino voter reg. and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black reg. and turnout counts estimated by NDC. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data.

Latino CVAP

Latinos are concentrated in the western part of the city, particularly around I-5

Legend:
- 0% - 10%
- 10% - 25%
- 25% - 35%
- 35% - 50%
- 50% - 75%
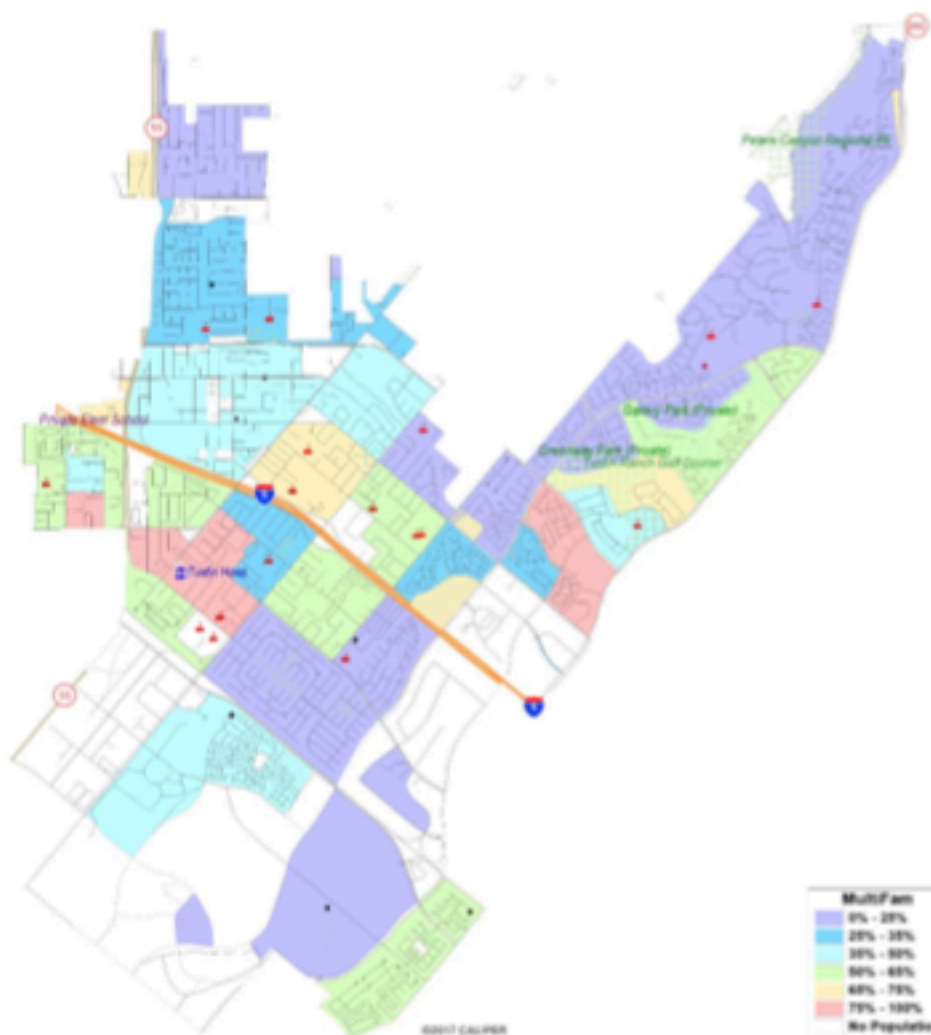- 75% - 100%

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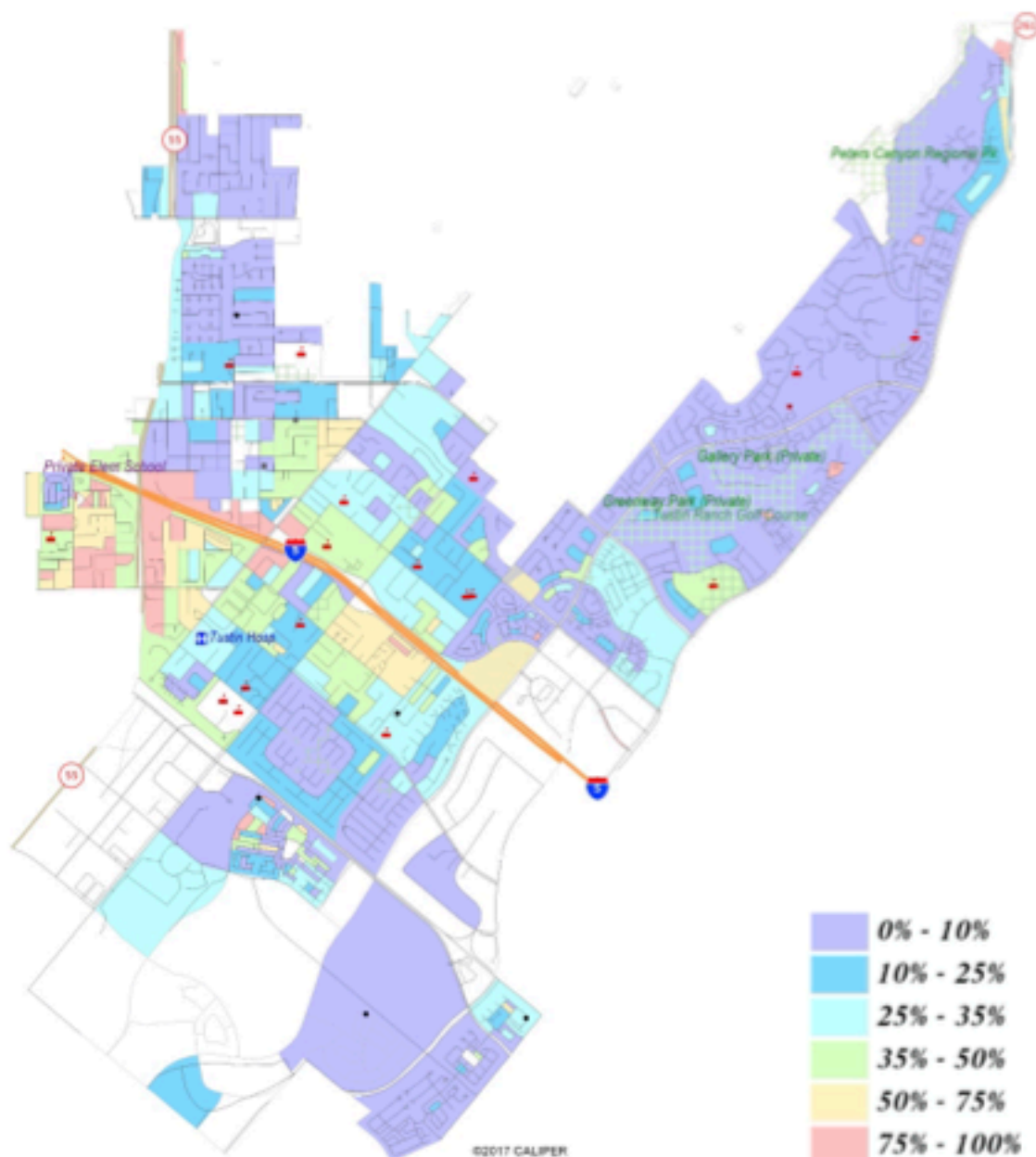
Asian-American CVAP

Asian-Americans are concentrated in the south and eastern parts of the city

There are no significant concentrations of Native American or Black/African-American population

	0% - 10%
	10% - 25%
	25% - 35%
	35% - 50%
	50% - 75%
	75% - 100%

NDC
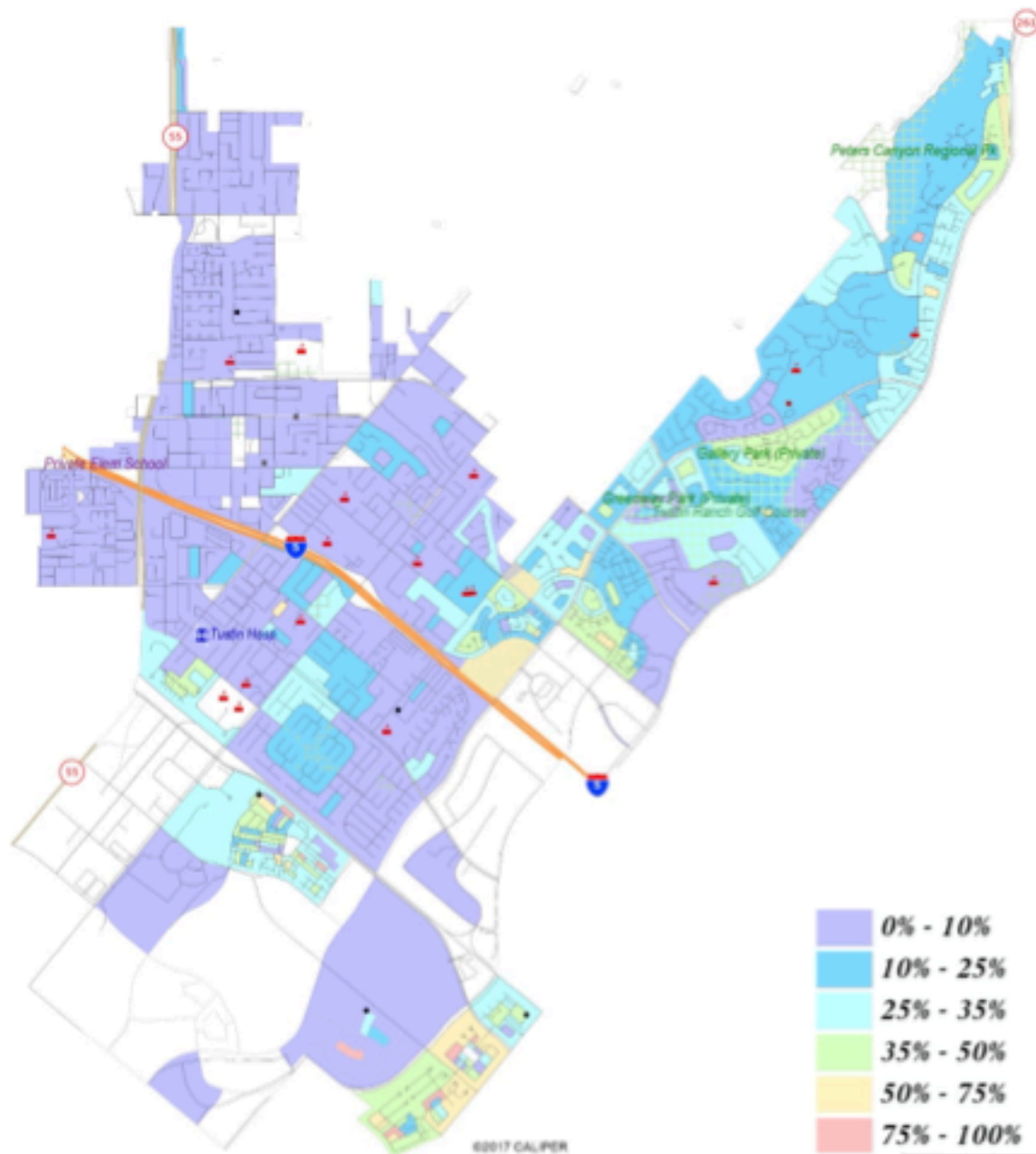
Apartments/Multifamily Housing

Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- ❑ Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills

- ❑ Areas around parks or schools

- ❑ Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.

Beyond Neighborhoods:
Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
    - Shared social or economic interest
    - Impacted by county policies
- Tell us "your community's story"

2nd Question: Would this community benefit from being "included within a single district for purposes of its effective and fair representation"?

- Or would it benefit more from having multiple representatives?

> Definitions of Communities of Interest may <u>not</u> include relationships with political parties, incumbents, or political candidates.

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Aug. 31, 2021

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Beyond Neighborhoods: Communities

Under the California Elections Code, "community of interest" has a very specific definition in the context of districting and redistricting cities and counties:
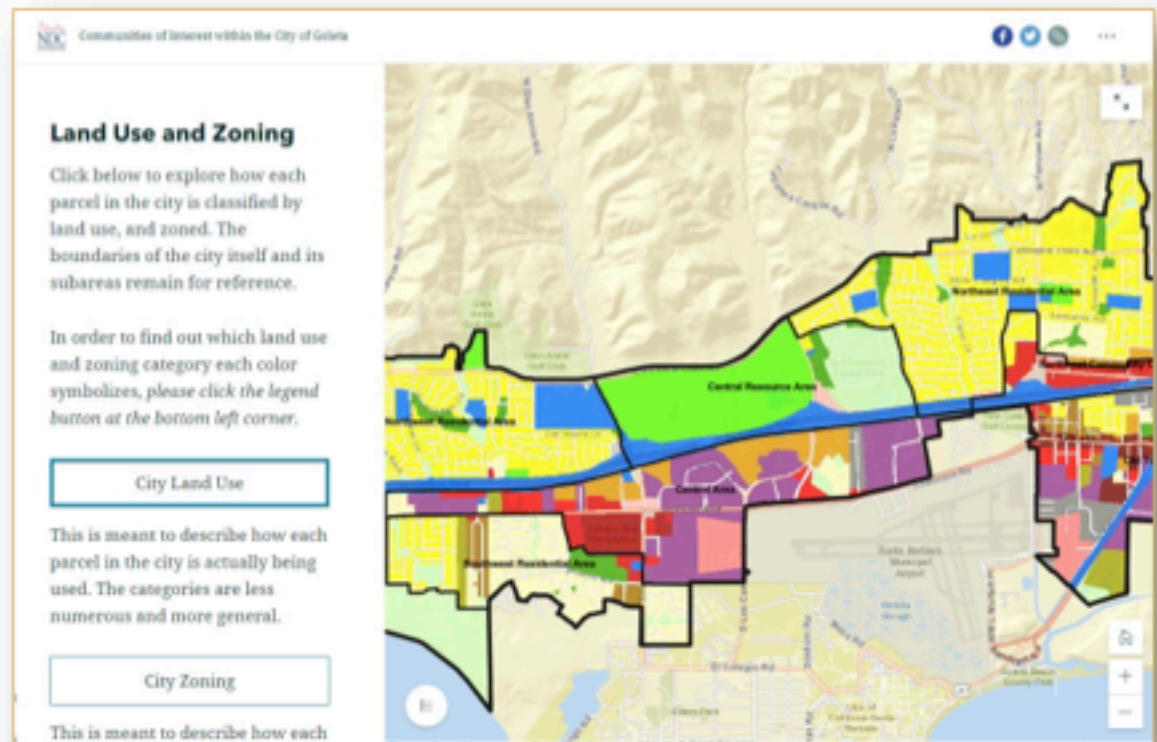
A "community of interest" is a population that shares common social or economic interests **that should be included within a single district for purposes of its effective and fair representation**.

Communities of interest do not include relationships with political parties, incumbents, or political candidates.

(emphasis added)

Story Map

- **Easy to use "story" of demographic and other data**
  - Similar to PowerPoint, but interactive
  - Used to identify "communities of interest"
  - Sample map from Goleta

Simple Map Review Tool

Online Interactive Review Map

❑ ESRI's "ArcGIS Online" – similar to Google Maps in ease of use

❑ Used to review, analyze and compare maps, not to create them

❑ Includes overlays of "community of interest" and other data
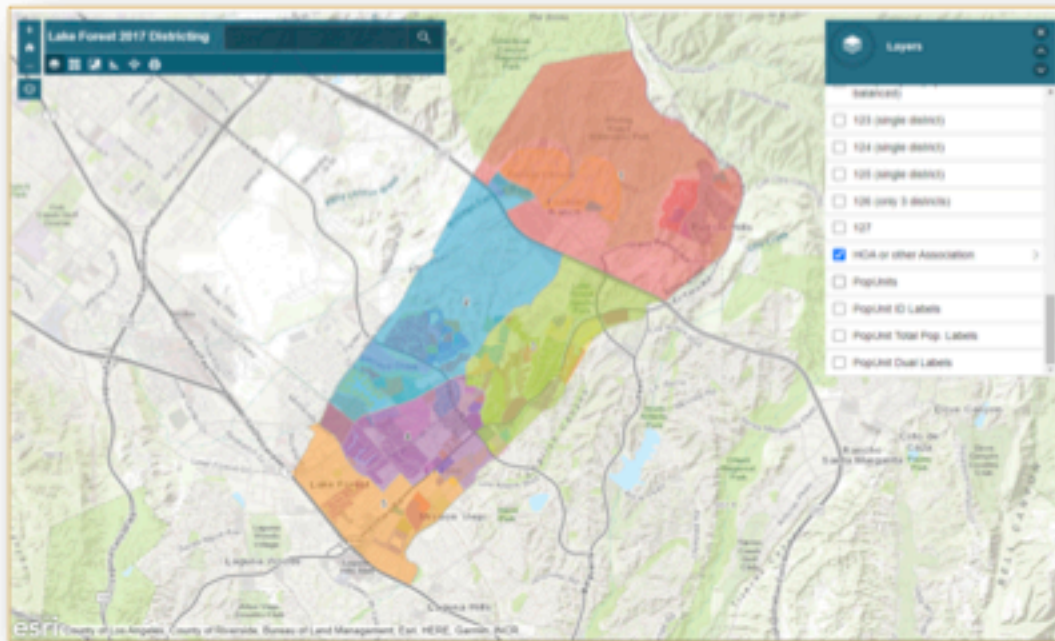
Q&A With Your Hosts

Your Turn

What is your neighborhood and what are its boundaries?

What other notable areas are in the City, and what are their boundaries?

Discussion to identify areas that meet each AB 849 definition:

- "neighborhoods"
- "communities of interest . . . that should be included within a single district for purposes of its effective and fair representation."

Your Turn – Communities of Interest

☐ **Who is a part of your community?**

☐ **What are some meaningful places your community recognizes or gathers at?**

☐ **What are some common concerns you share with a group?**

☐ **What are some common cultural characteristics that unite a community?**

☐ **What are common work-related traits that bring a community together ?**

☐ **What is significant about the physical environment?**

☐ **What areas benefit from staying together in a district?**

Your thoughts and ideas will become part of
the record and be recorded / written down

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Outreach

- **Phone/Email Outreach**

- **Social Media**

- **Media Engagement**

- **Print Signage**

- **Educational Workshops**

- **Dedicated Website (shown on next slide)**

    Multiple languages available for all outreach mechanisms

We invite you to share this information with your friends and neighbors to help inform the process!

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Next Steps

Step	Description
Two Initial Hearings Sept. 7 & Date TBA	Held prior to release of draft maps. Education and to solicit input on the composition of districts. As early as the first public hearing, City Council may determine the number of districts and the format of the mayor.
Availability of Mapping Tool	The City will be making maps available to start identifying communities of interest. Subscribe via the website for updates.
Second Workshop Date TBA	Share information about the process and opportunities for participation.
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Share Your Thoughts / Continue Engagement

Come to the first Public Hearing: September 7, 2021

Website: DrawTustin.org

Click "Subscribe" to sign up for updates

Email: drawtustin@tustinca.org

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